# Illustrator Seb Arnold





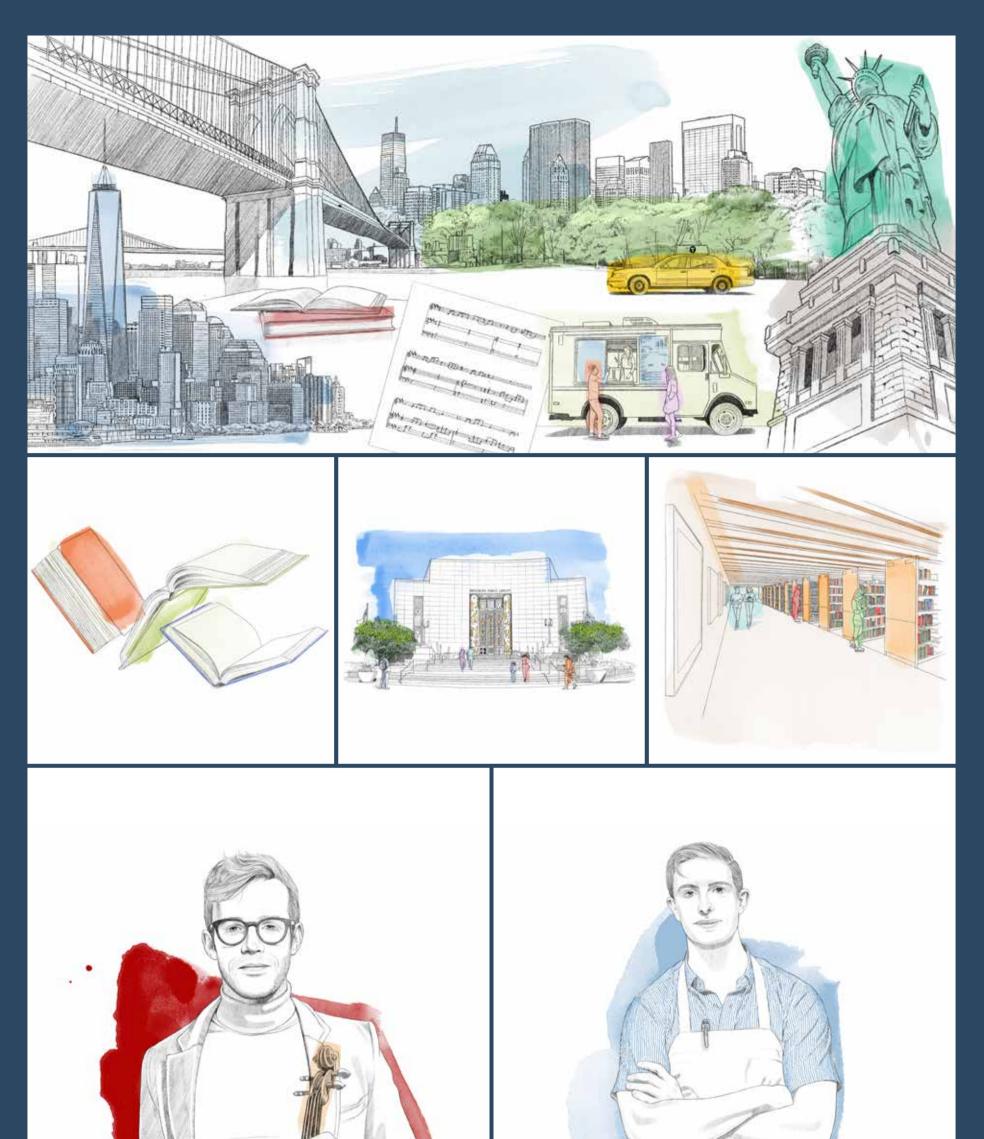


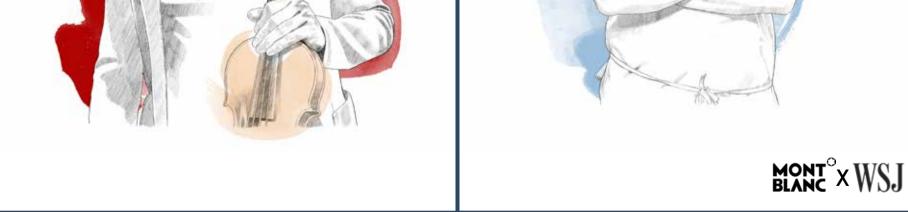




I would describe myself as a traditional image maker with a modern twist. I love to create beautifully detailed illustrations digitally, whilst still retaining a hand made quality. I blend a mixed medium of pencil or fine liner with watercolour to create intriguing compositions with a pop of colour to build character and depth.

I am represented by Making Pictures (UK) and Fillin Global (US)

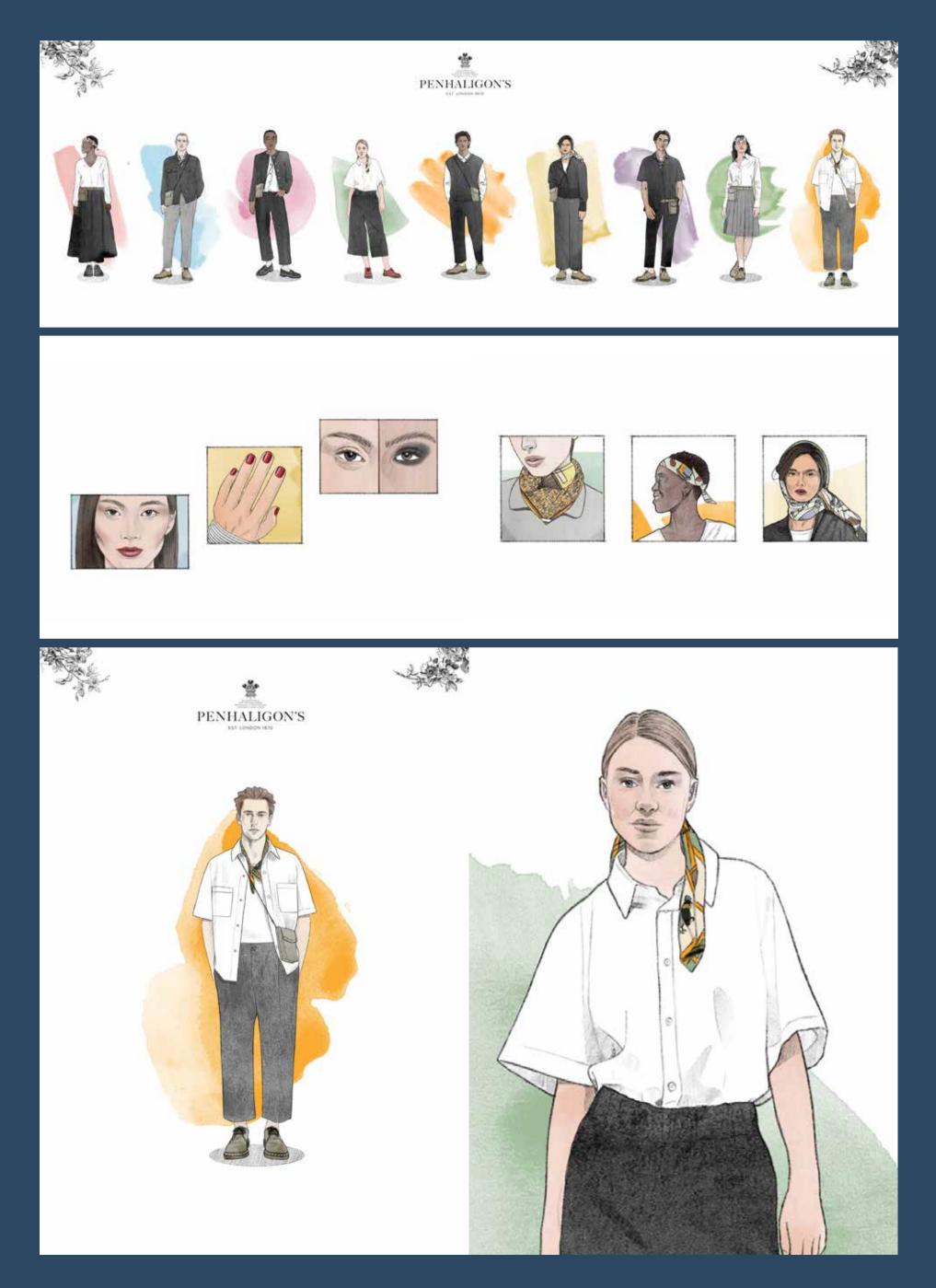




**Project** Mont Blanc X The Wall Street Journal - A Library of One's Own

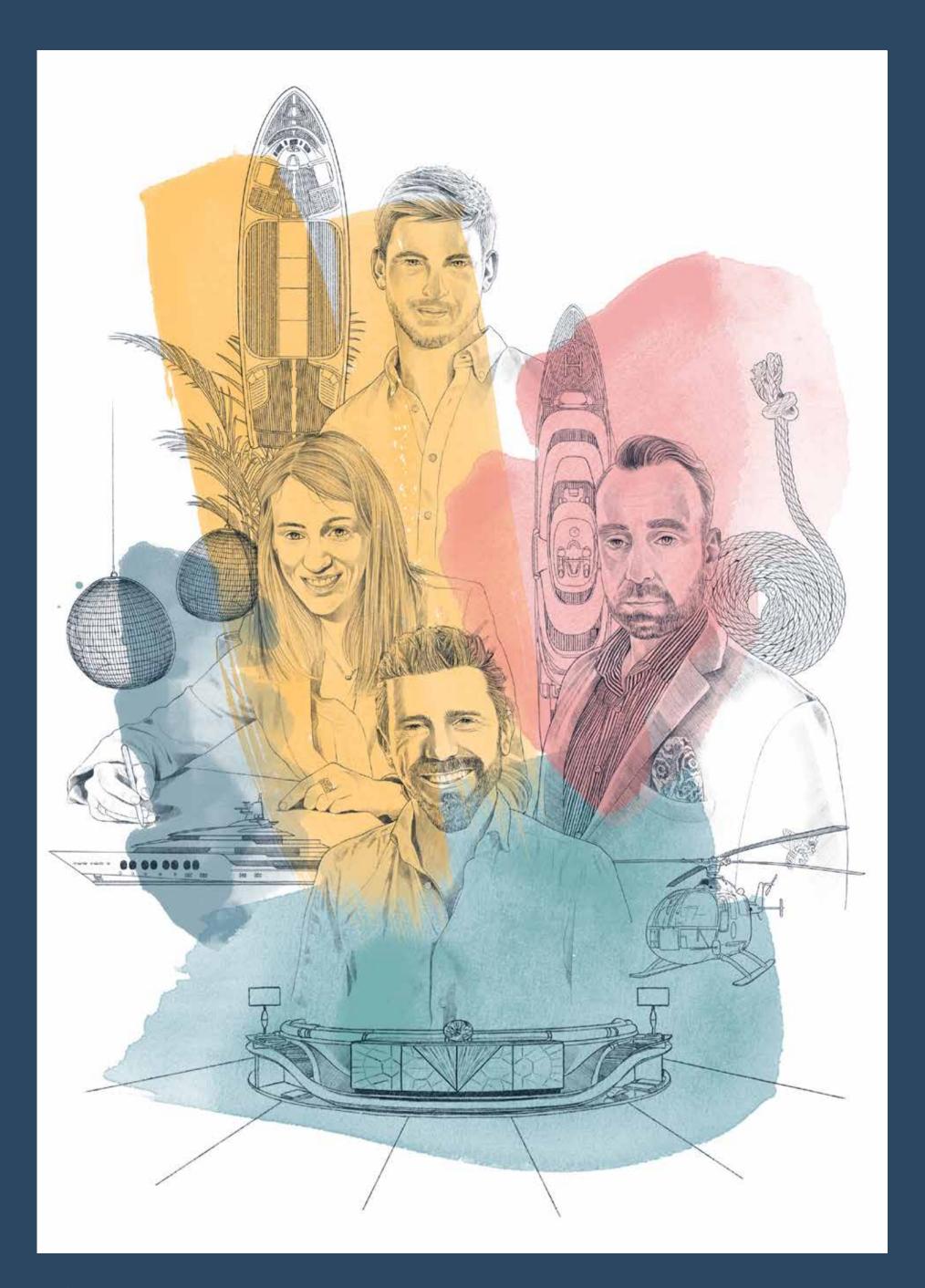
**Medium** Procreate, Watercolour, Photoshop

https://partnerswsj.com/montblanc-a-library-of-ones-own 2



**Project** Penhaligon's 2024 Uniform Look Book —

**Medium** Procreate, Illustrator, Photoshop



**Project** Yacht Designers of the Year 2023, Centurion Magazine —

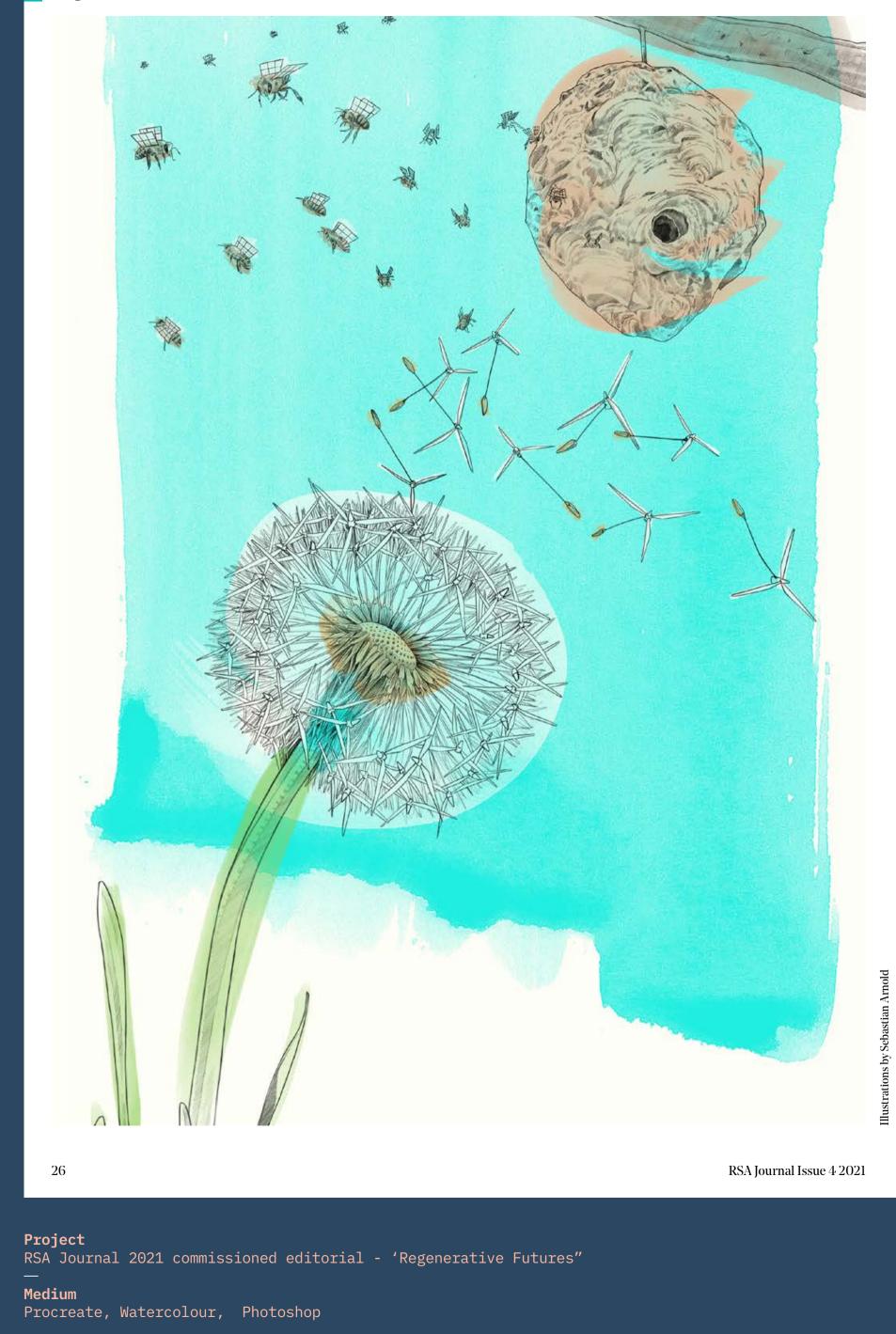


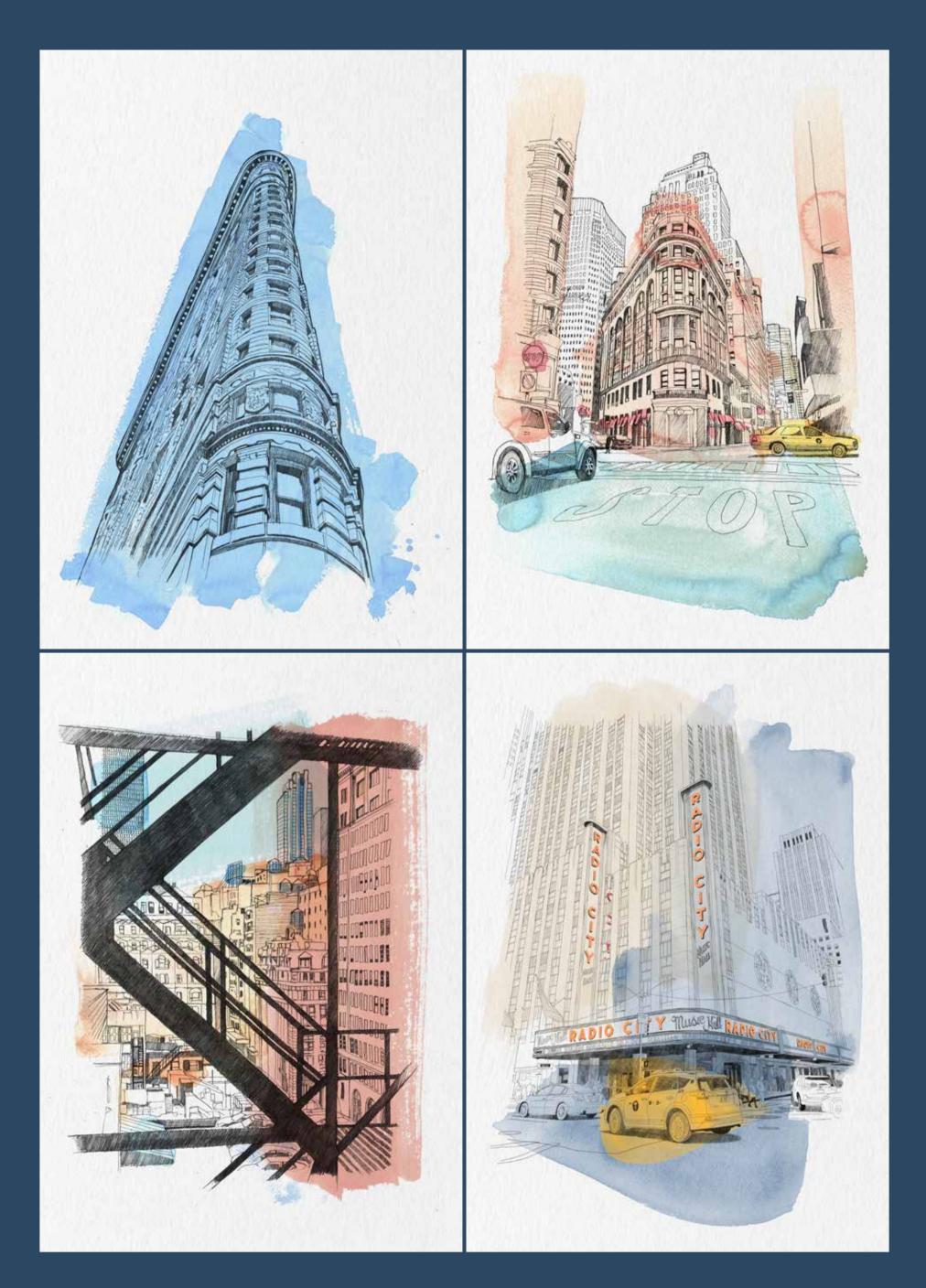




Project
AirBnb - Summer Release (not used at final stage)

# **Regenerative Futures**





**Project** Urban Recordings - Vol.1 New York Series (personal project) —

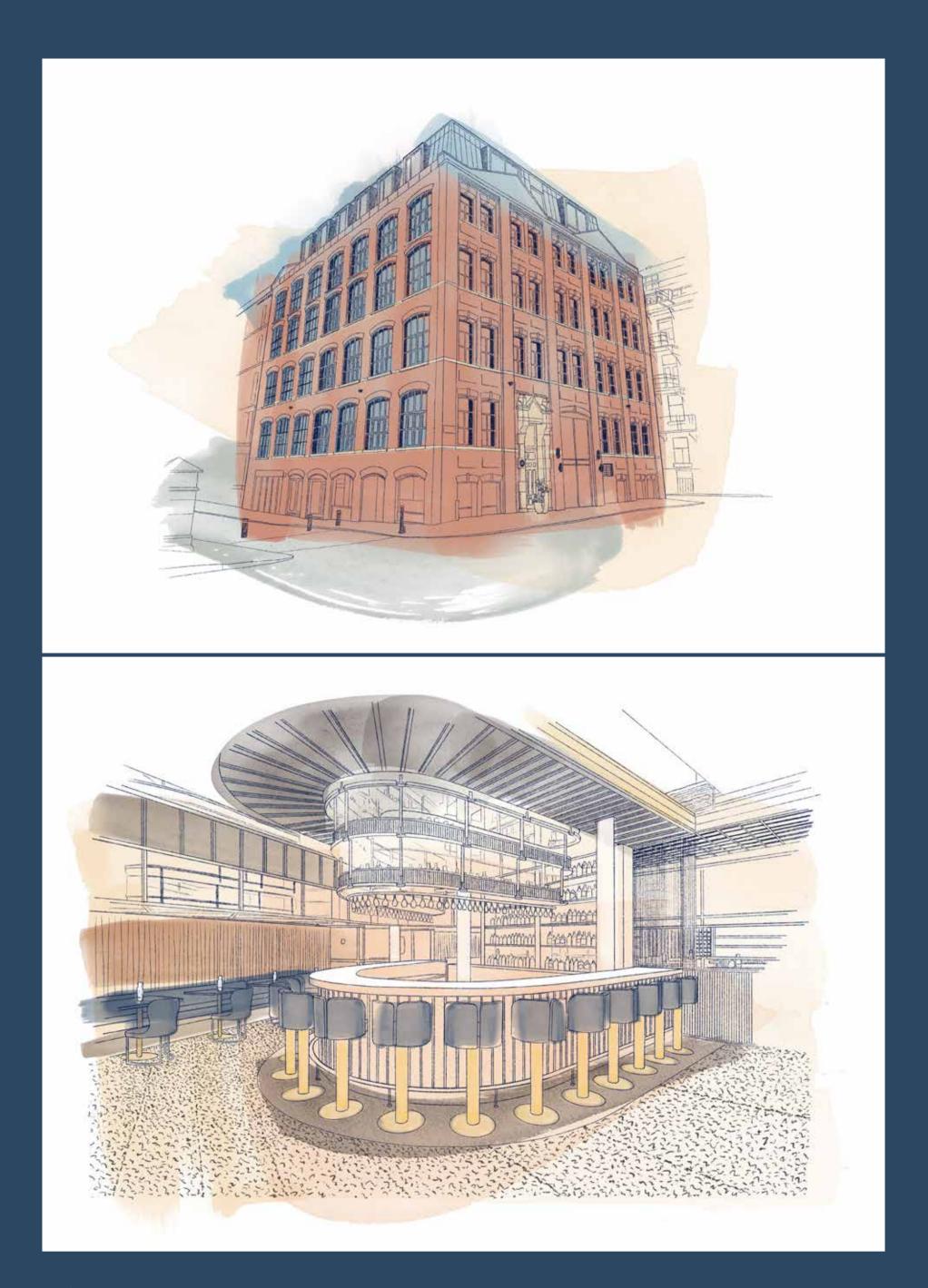
**Medium** Pencil, Watercolour, Photoshop



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**Project** EASE London Label Collaboration

**Medium** Procreate, Illustrator, Photoshop



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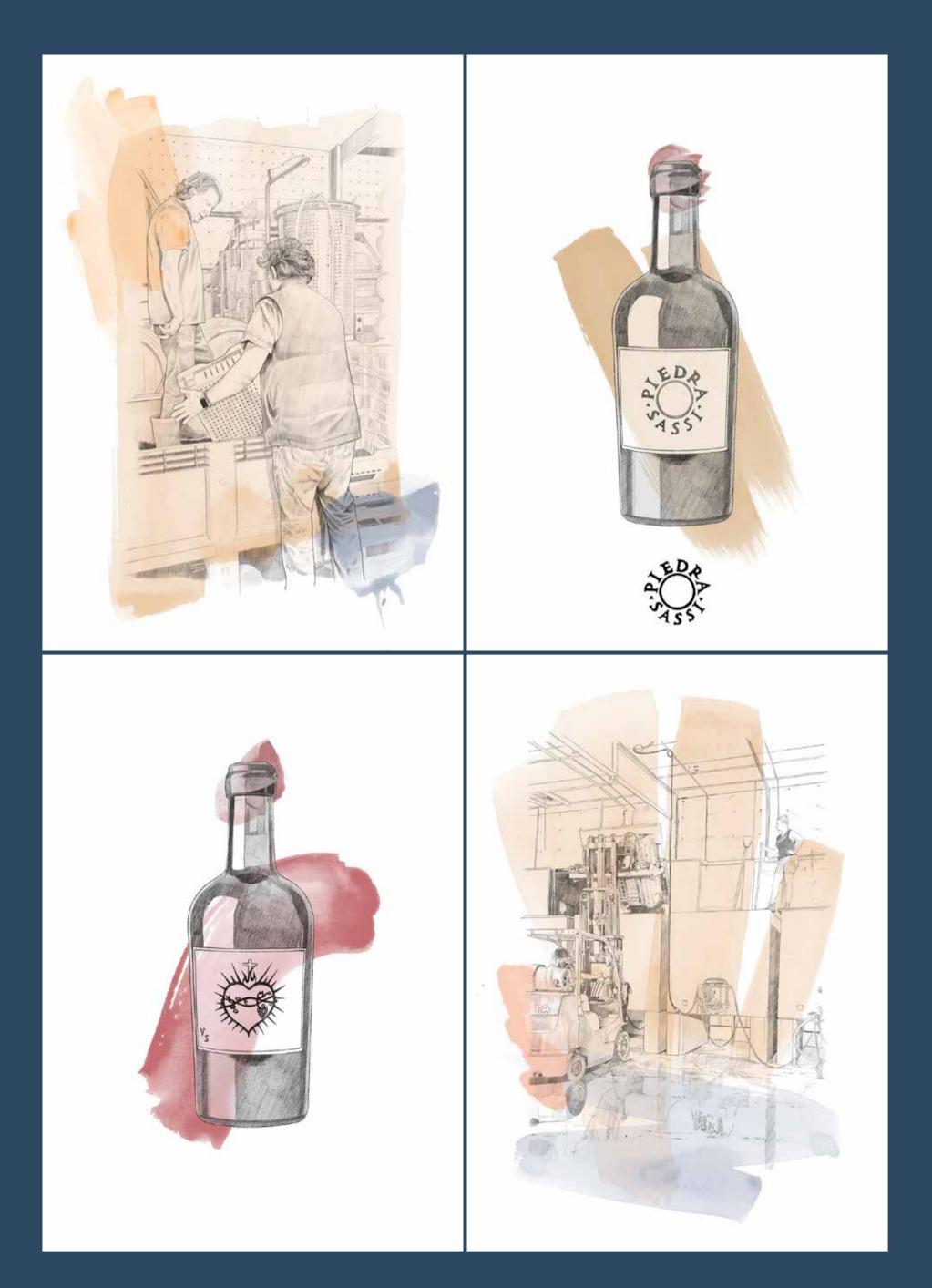
**Project** Maya Manchester Restaurant Press Launch (artist impression)





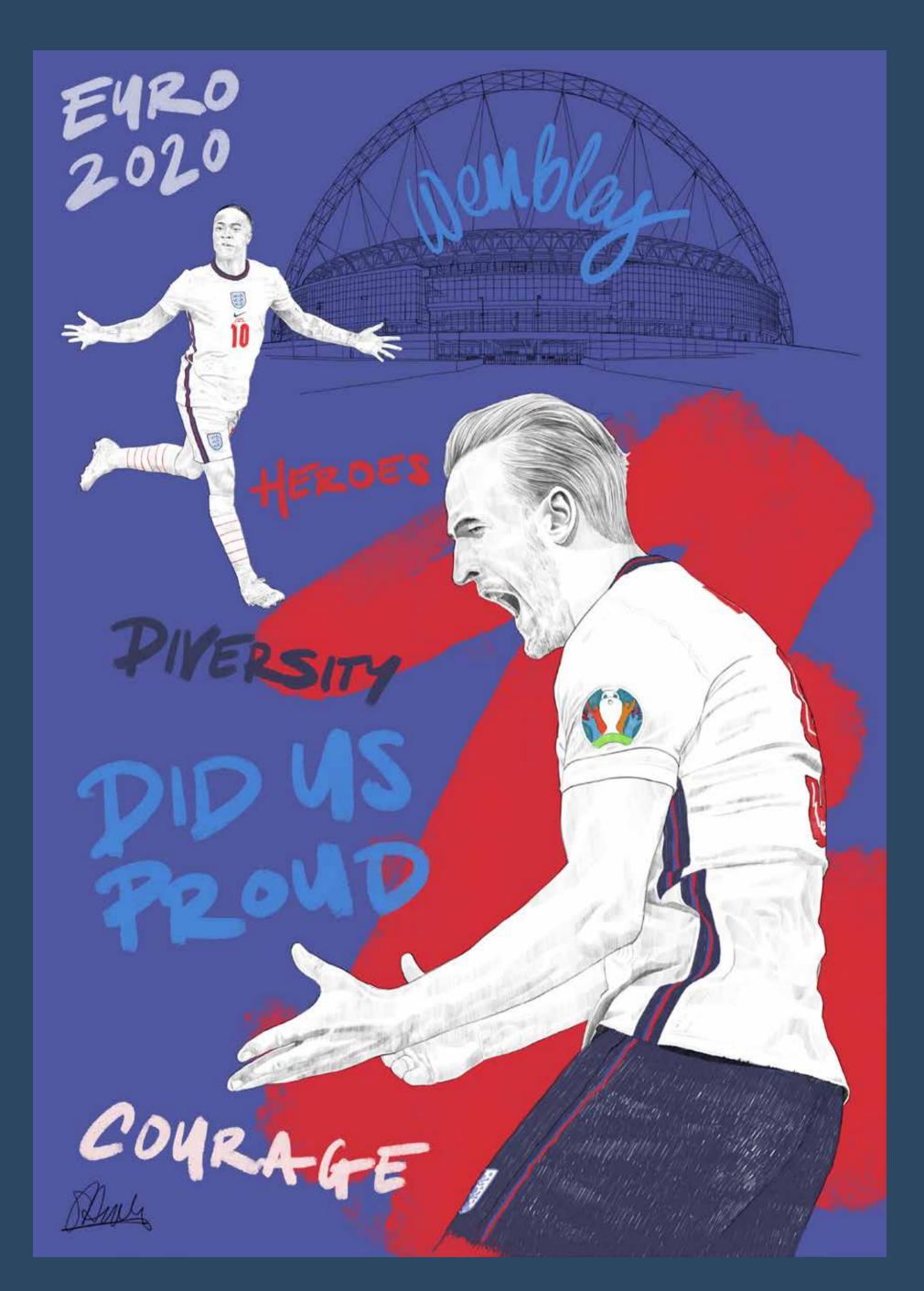
**Project** Campo Viejo Wine City social content

Medium Procreate, Watercolour, Photoshop



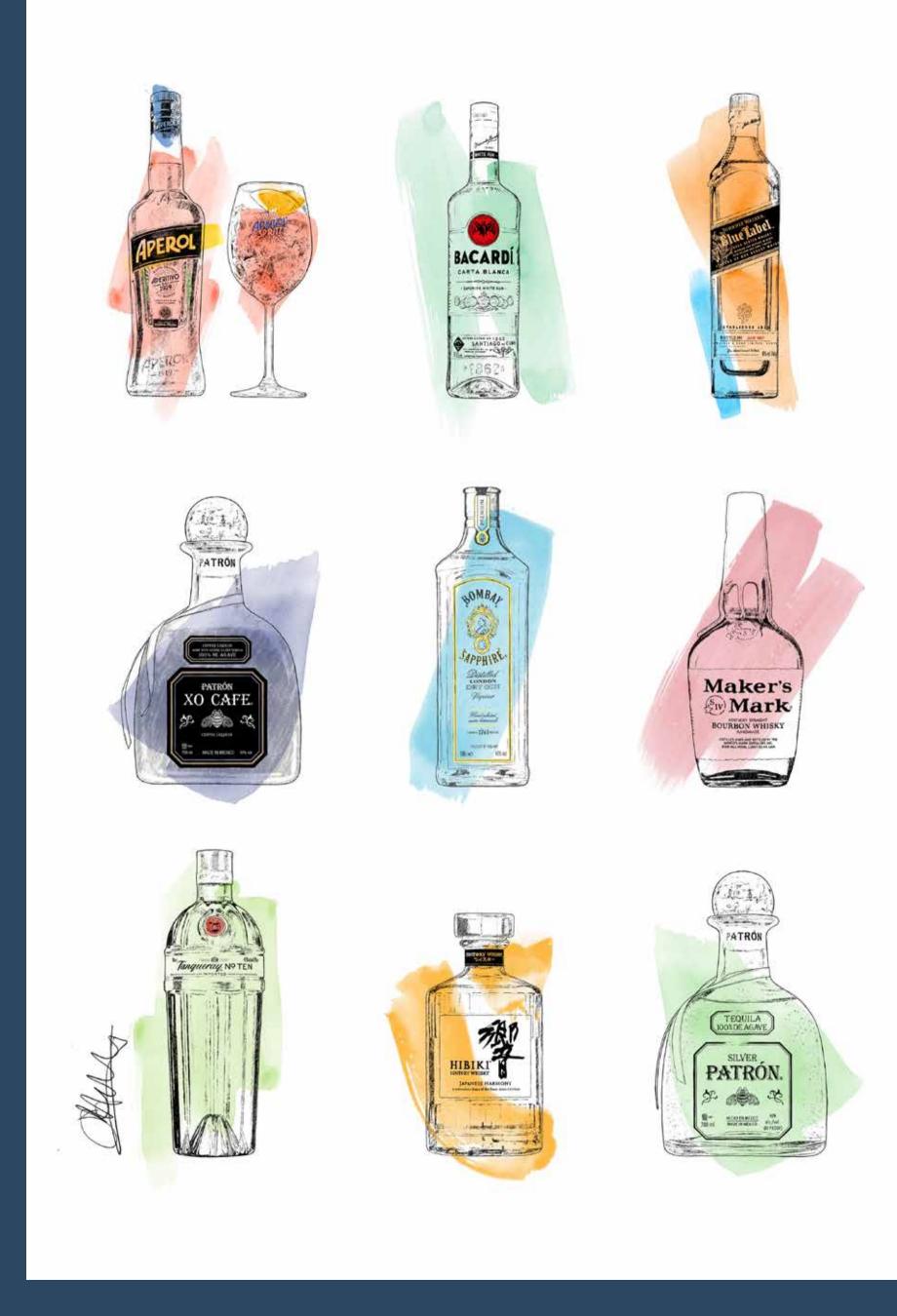
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**Project** Peidrasassi Wine commissioned fall campaign series



**Project** England Euro 2020 (personal project)

**Medium** Procreate, Photoshop



Project
Iconic drinks brands (personal project)

**Medium** Procreate, Illustrator, Photoshop





**Project** The Northbank Bid - The Strand redevelopment artist impression

**Medium** Procreate, Photoshop



#### CREW TEAM

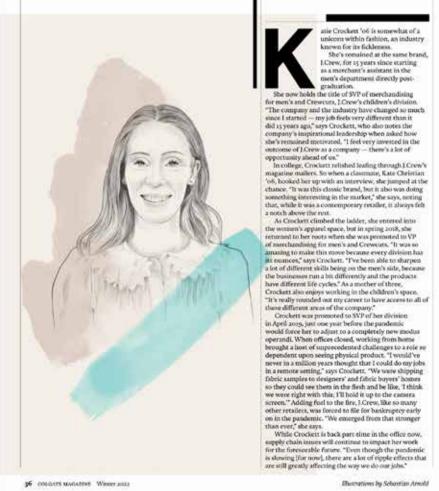




homes and reviewing their wandrobes, selecting pieces for consignment, cataloguing and packing them up, and shipping them to the company's warehouse in New Jersey, after which they'd be listed for sale on therealread, com. 'One of the things I've sees in fiving color is how TheRealReal has changed the way people aboy,' ags Roos, who has risen to senior group manager. They hup brands that they have they can resel and put back is no the circular economy.' During the pandemic, TheRealReal quickly figured on how to shift is in-person conclerence consignment service to colline, conducting appointments via Gosple Hangouts and FaceTime. We were percenting also of supply and sales through statement outdies on camera,' says Roos. Whether it's the observealthy huming down a specific vinage item or younger of issufficient consumers looking for a way to access the statement consumers looking for a way to access the statement consumers looking for a way to access the statement consumers. Including there we fully fuelding cleares.

Indifing clientele. Because of its commitment to their three R's — Resell, Revive, Reinsagine — the company has been widely housed for its somewhar sustainable practices. "One of the biggest accomplishments TheRealReal has made is bringing awareness to the importance of reducing the fashion industry's carbon forceprint in order to save the environment," says Ross. "Love that Din part of this movement,"

This part of this movement." Although Kess had always warned to work in fashion, the accepted various positions in public relations out of college that save her move to Washingtone, D.C., floston, and, finally, Boca Raton, Fla, where she still lives. It was there, after the birth of her second child, where she decided to pivot and make a career in faction happen. Alonguide her frierd, Ross launched an Broctera business, where she would sell coloning and accessories by the namesake brand to private clients by appointment. "We got collections from times a year and we turned one of our two houses into boatique showrooms for a week?" explains Ross. "Boca is a super social, charitable town, so there were a lot of events going on and we would also style popeline for them." In 2012, Ross ascended to the next echelon of the fashion industry, working at Sals Fifth Avenue as the Fifth Avenue Clinb director at the realized instra of the selling floor and pull collections and pieces for them to view and ury on. "It was a personalized styling service for the top direct cliented of the store," Stores. Socialo-coordinanted major events for heartor, "Stores. Socialo-tion Robert and a Wassilla do Roberto Carvalli, who would present may shows with their newset collections both at the store and at various for heartons. "It was a magical time.". Fin part of this movement." Although Ress had always wanted to work in fashion



Illumrations by Sebentian Arnold

OLD IS NEW

n 2015, Kristen (Carr) '94 Ross left her retail job at Sales Fifth Avenue's store in Boca Raton, Fla., to accept a local position as a horury manager at then-enappy start-up TheRealReal. Launched in 2010, it's since grown into the premier reselling platform for mid- to high-end items by brands including Chard, Doie, and Daleocinga, as well as Rag & Bone, Mother, and Solid & Striped, In ber role, Ross was first tasked with going into clients'

kds, and boliday vacation wasn't gasarateed. So when TheRealBoat entered into a partnership with Saks, introducing Roos to the yant ay, she quickly applied. "The universe was patting me on the right path."

Winter zoza cotonte madazine 37

### Project Colgate Magazine Article

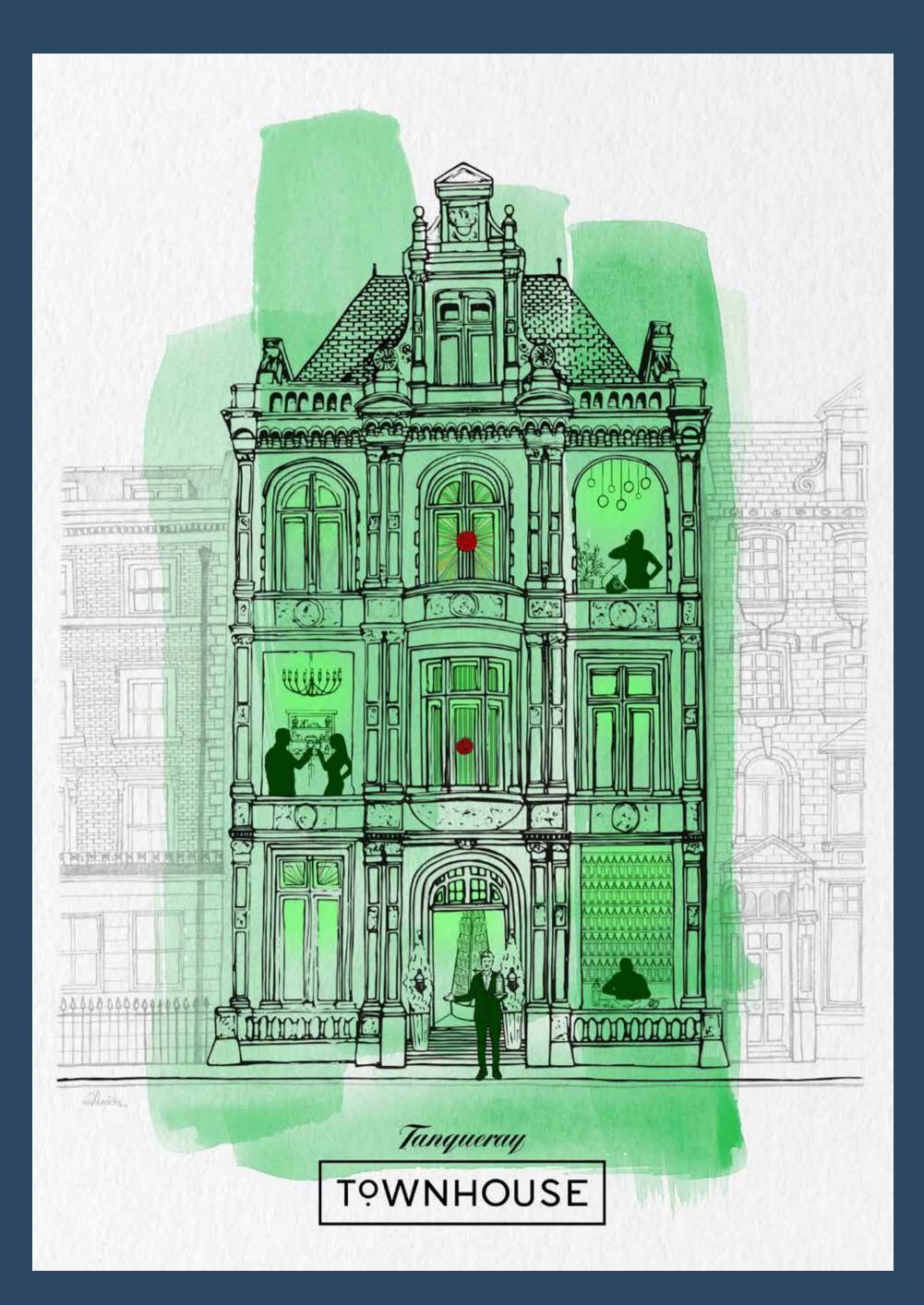
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Medium Procreate, Watercolour, Photoshop



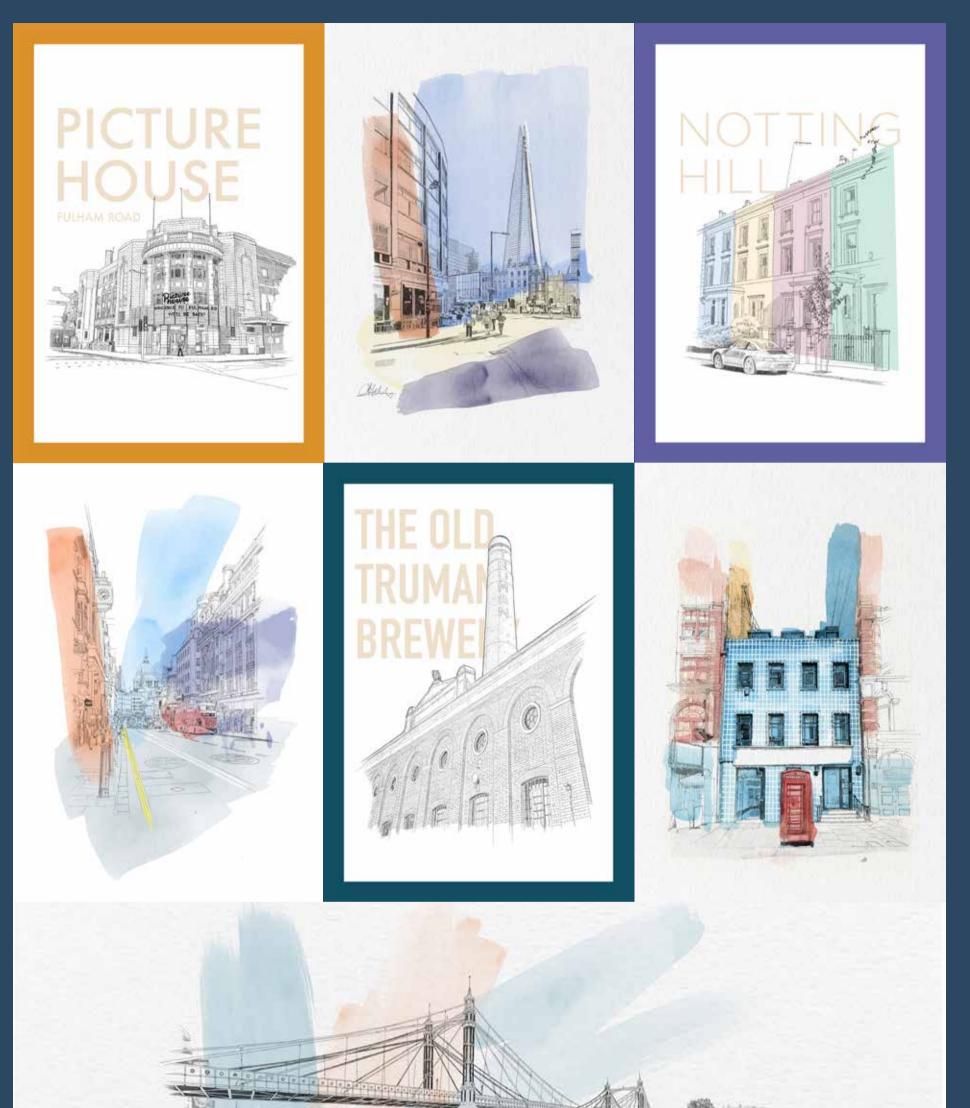
**Project** Pernod-Ricard - Spring Blitz cocktail series —

**Medium** Procreate, Photoshop



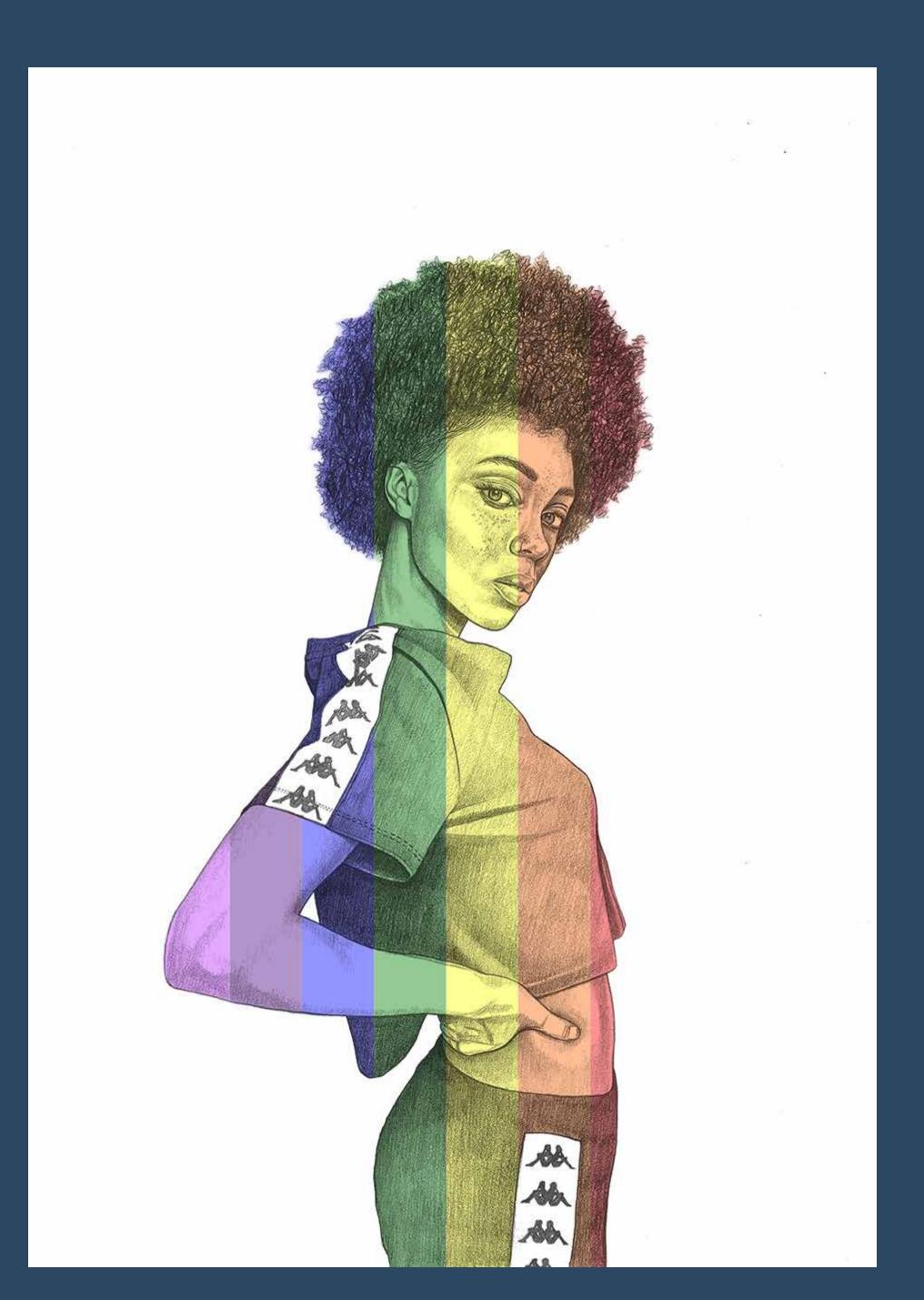
**Project** Tanqueray Townhouse campaign illustration (featured in Timeout)

Medium Pencil, Watercolour, Photoshop



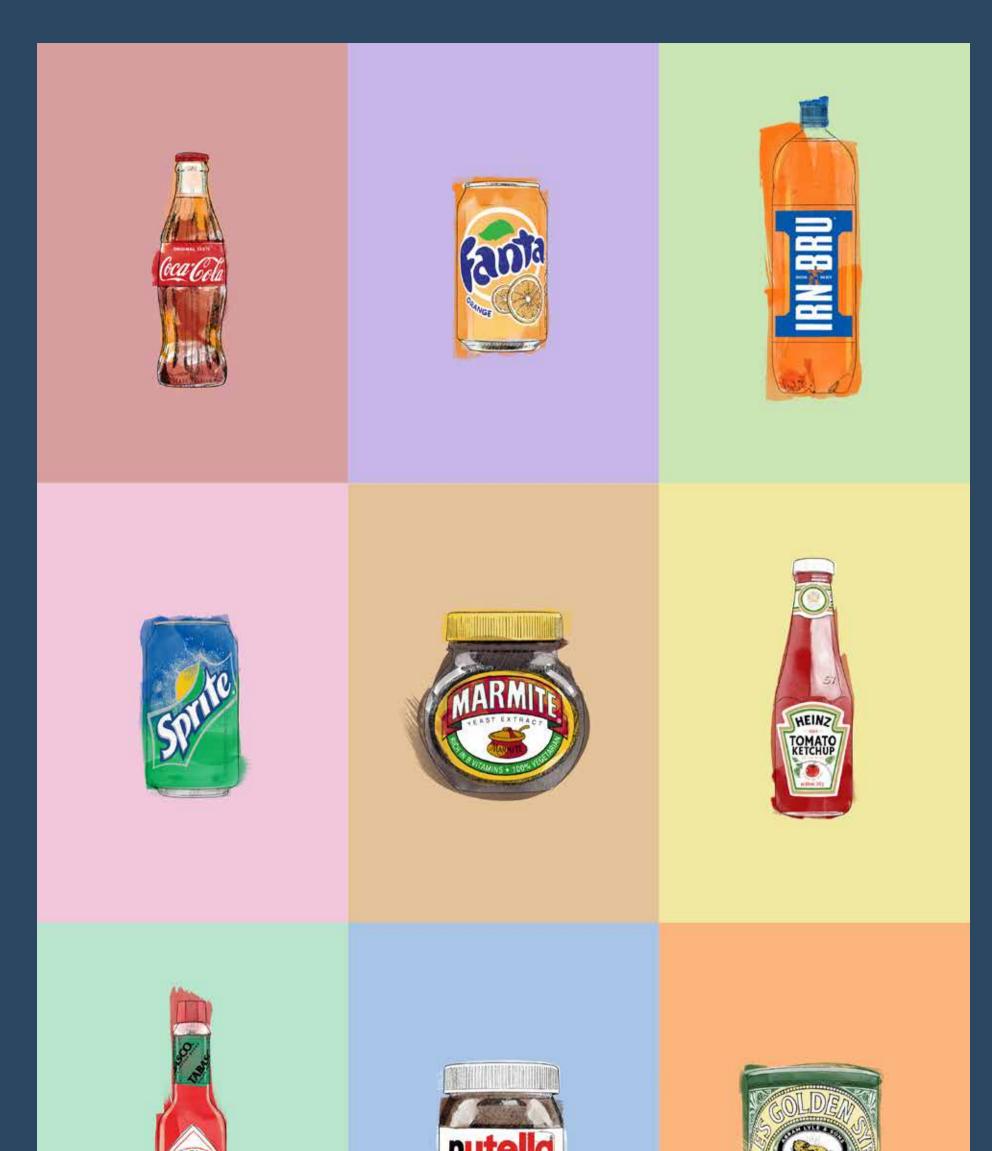


**Project** London Architecture Series (personal project)



**Project** Kappa Pride (personal project) —

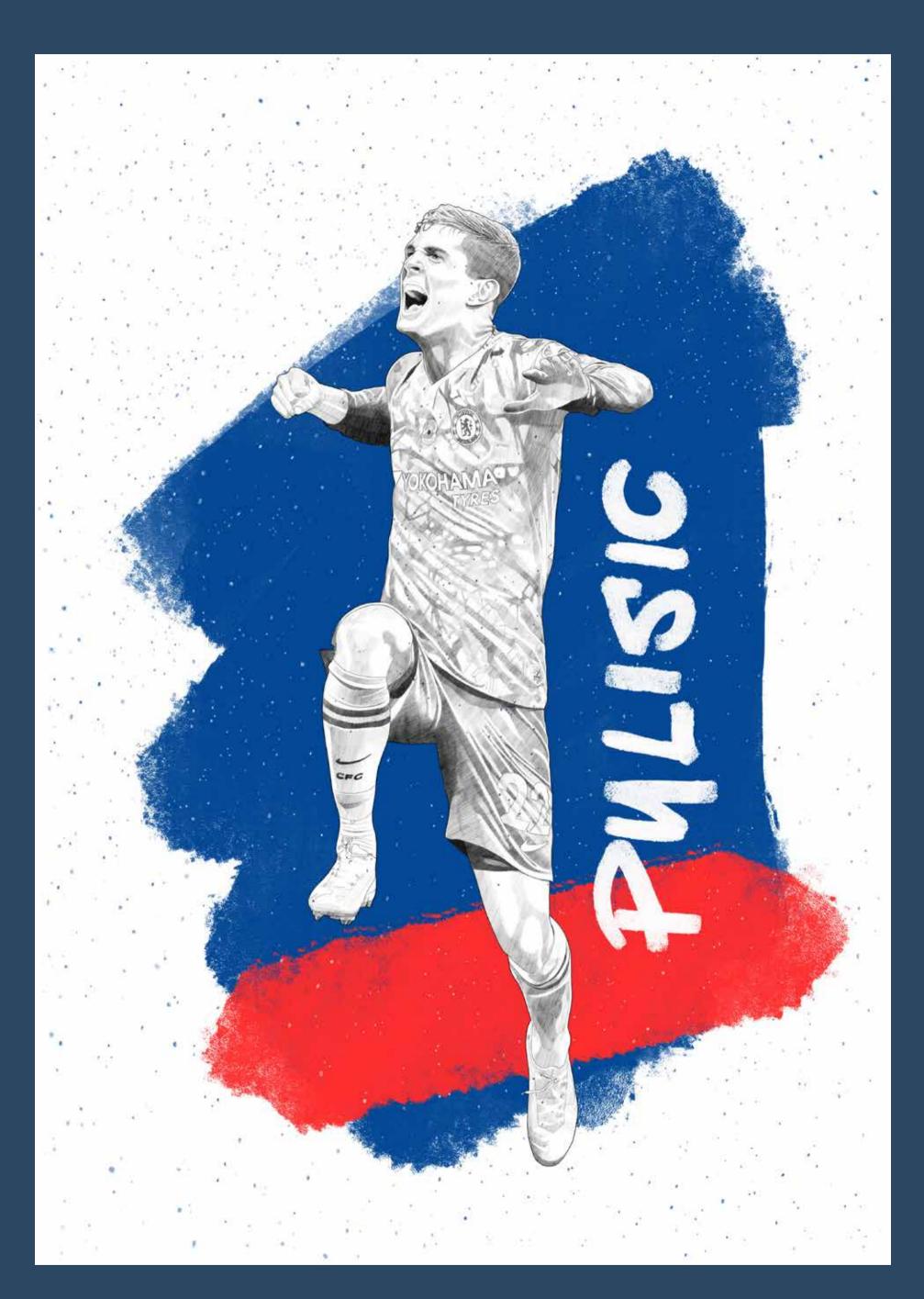
**Medium** Pencil, Photoshop





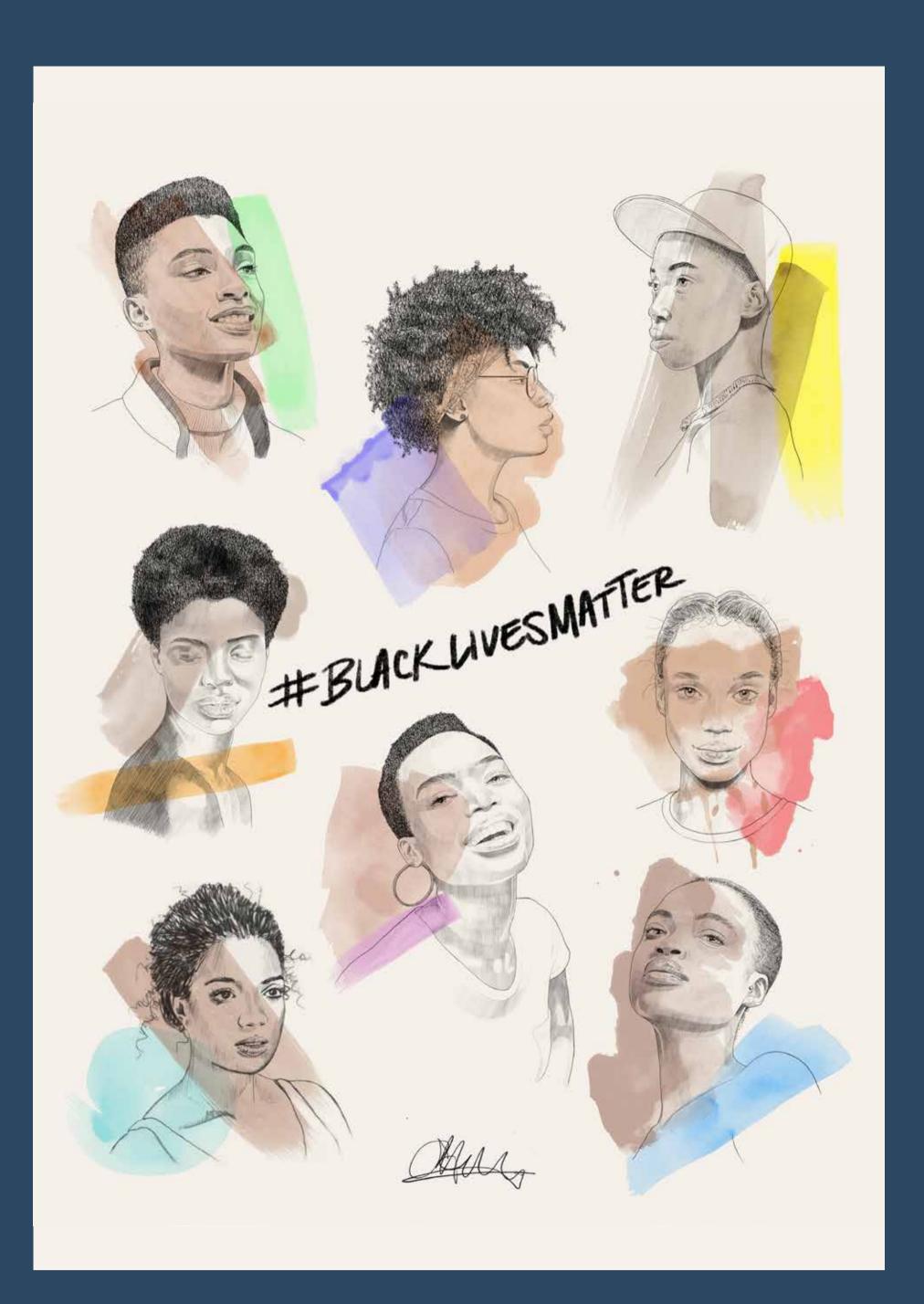
**Project** Iconic Packaging (personal project)

**Medium** Pencil, Watercolour, Photoshop



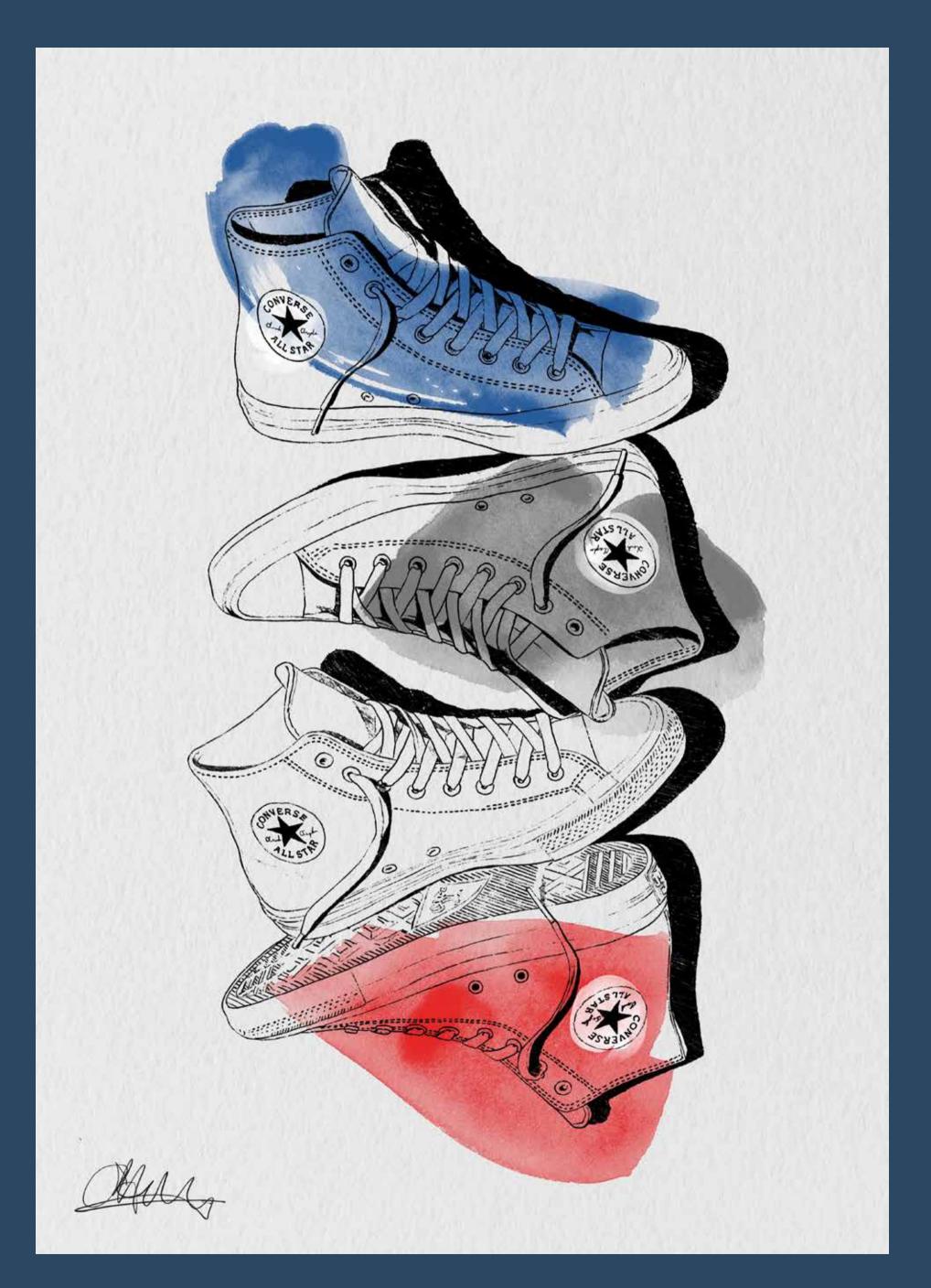
**Project** Sport Series, Chelsea FC - Christian Pulisic (personal project) —

**Medium** Procreate, Photoshop



Project
#blacklivesmatter (personal project)

**Medium** Procreate, Photoshop



## **Project** Converse

**Medium** Pencil, Watercolour, Photoshop



Seb Arnold

Thank you

More examples can be found at www.sebarnolddesign.com instagram @sebarnolddesign 🔀 sebarnolddesign@gmail.com